



Interactive Shopfront
Designed by Syed Zeeshan Ali

This is the start of the installation.
Located outside of JD Sports in
Canterbury town centre.

The user would walk up to the
screen and see floating trainers
on the screen below them. They
would then press 'START'.



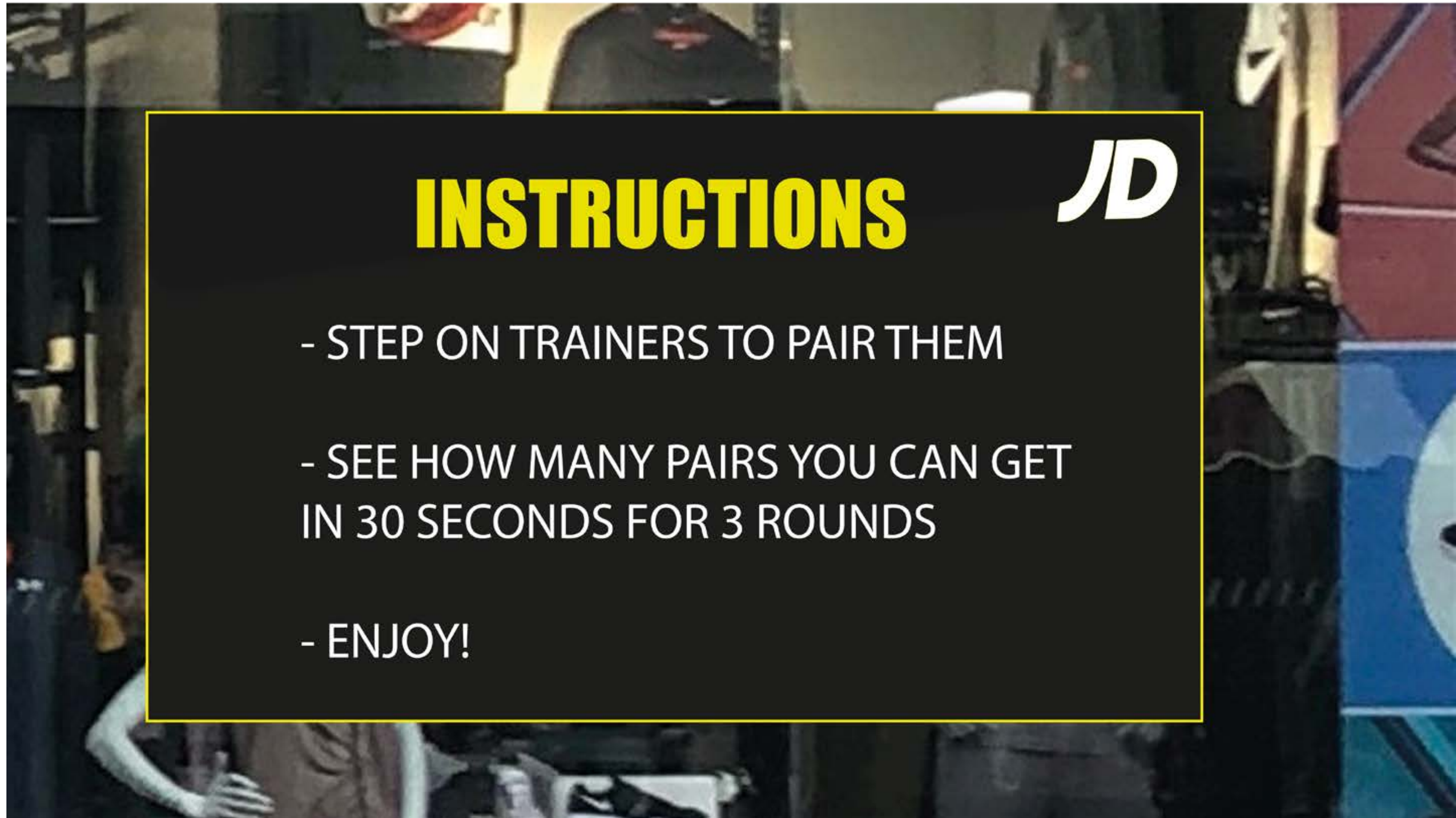
This is a POV of what the user would see when they look down at the screen below them.

When they stand on the screen, the installation will recognise that a new user has been registered for the game.



Once the user has pressed 'START', the instructions slide will appear, telling the user what to do during the installation in a simple and casual way.



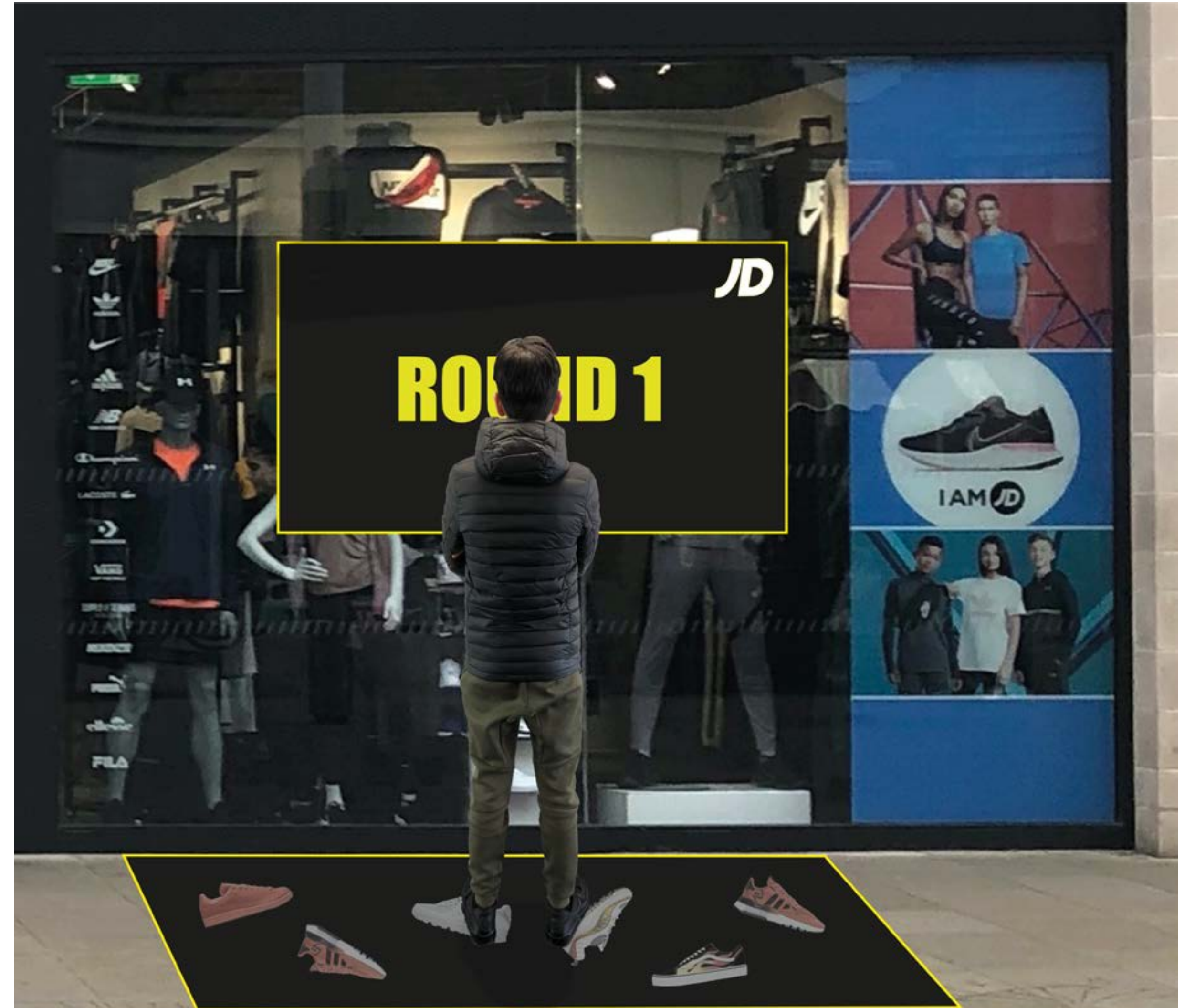


INSTRUCTIONS



- STEP ON TRAINERS TO PAIR THEM
- SEE HOW MANY PAIRS YOU CAN GET IN 30 SECONDS FOR 3 ROUNDS
- ENJOY!

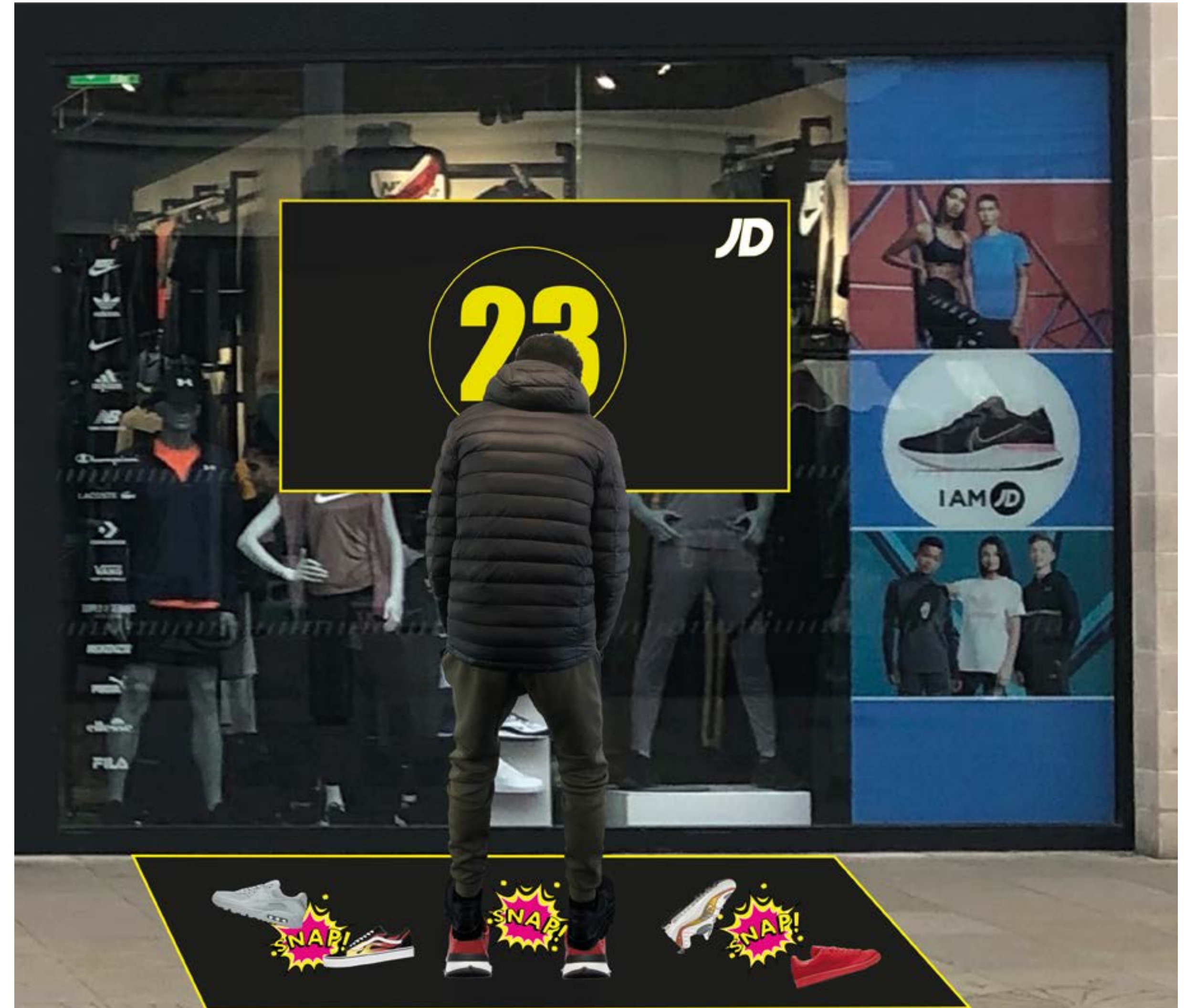
The first round slide will then appear for 5 seconds, allowing the user to prepare to start playing.



A 30 second timer will start for the round. This is a POV of the person stepping on the second trainer to make a pair. You can already see one of the trainers' under their left foot.



Once a pair has been made, 'SNAP!' bubbles will appear on the screen below the user, indicating that they have made a pair and can move onto make another one.

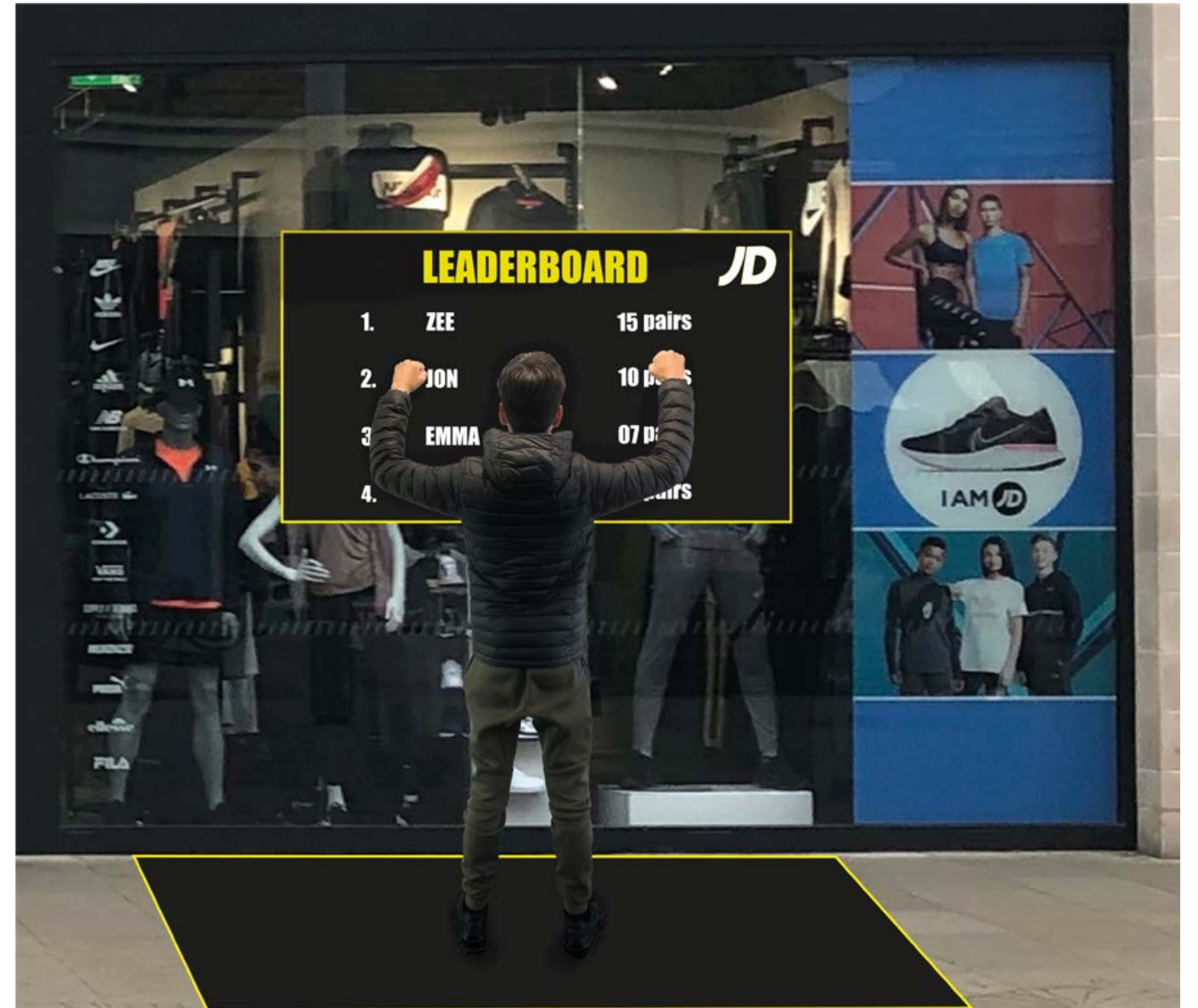


This is a POV of what the person would see on the screen below them when they have snapped a pair.



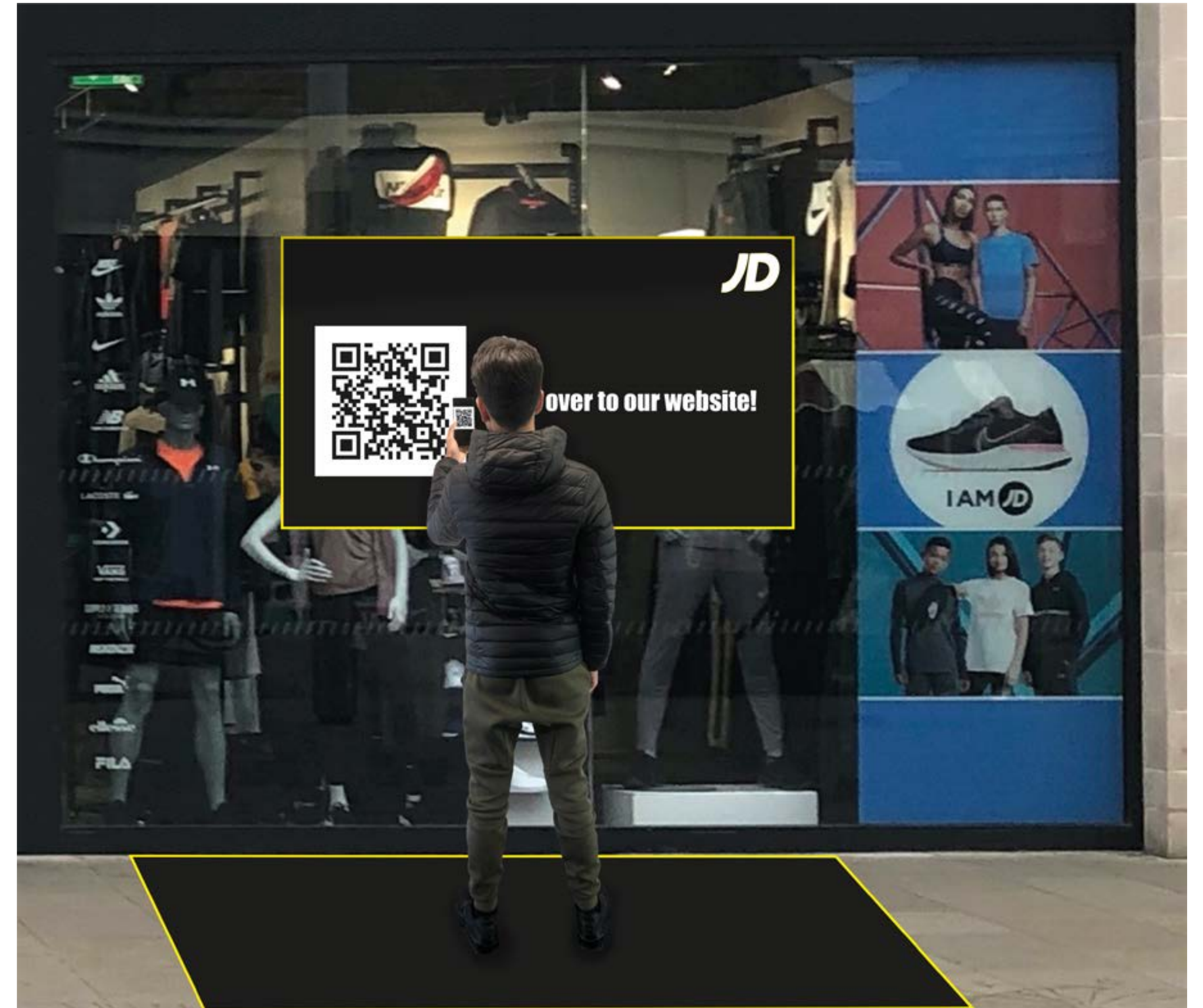
**After Round 1 ends, start
Round 2 and then Round 3
with different trainers
floating on the screen
below you.**

After all of the rounds have been completed, a leaderboard of how many pairs had been snapped will appear for 30 seconds, where the user can see if they placed in the top 4.



LEADERBOARD			JD
1.	ZEE	15 pairs	
2.	JON	10 pairs	
3.	JACK	7 pairs	
4.	EMMA	2 pairs	

A slide with a QR code will then appear enabling the user to scan it, taking them to the JD Sports website where they can look at the trainers they snapped.





After 1 minute, the QR code slide will disappear, resetting the installation, indicating that the user has finished the game.

They can then play again or carry on with their day.



STEP
SNAP!

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